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Crowd Mics Wins Event Technology of the Year 2015.

Las Vegas, Nevada - October 14, 2015.

Crowd Mics, an innovative platform to turn smartphones into event microphones, won the inaugural Event Technology of the Year. The award was presented at the Palazzo in Las Vegas. The jury included industry personalities such as David Lutz, MD of Velvet Chainsaw Consulting, Kevin Jackson, VP of Business Development at George P. Johnson and event industry media leaders Sue Pelletier, Adam Parry and Annie Byrne. As an industry first, Marja Verbon from Piton Capital was also part of the jury, signalling the great interest that venture capital is paying to event technology.

Crowd Mics, an Arizona based application that turns smartphones into wireless microphones for the audience to interact in a conference environment, won against strong competition. The award, although in its first year, gathered 30 submissions. The 4 other finalists included Catchbox, DoubleDutch, Glisser and Social Tables. The award also featured a public vote that collected over 1,500 votes. The winner was Weavent.

"The award has been a great success and celebrated the most innovative platforms on the market. The event industry is being profoundly changed by the contribution and innovation these companies are bringing along. Media, Event Professionals and Venture Capital are starting to realize that." Julius Solaris, Editor of [EventMB](#) and founder of the award. He added: *"It is one of the most exciting times to be involved in the event industry and the attention the award has received confirms how technology is changing perceptions and experiences."*

Tim Holladay, CEO and co-founder of Crowd Mics, commented: "*What an honor to be named Event Tech of the Year! It was a win for Crowd Mics to share the stage with amazing companies who are leading the industry. We are especially grateful to Julius and Event Manager Blog for getting behind us. We have built a technology to solve a common problem in event and meeting everywhere. Our vision is to give a voice to the audience.*"

About The Winner: Crowd Mics is an award winning app that powers audience engagement. We have created the first downloadable microphone for live events. The audience can talk into their phones and be heard over the sound system. The app also includes text commenting and live polling features. Crowd Mics is the microphone of the future!

About the Award: Event Technology of the Year is a media driven award. The award was open to both startups and established companies. The judging criteria was around innovation, user adoption, user experience and commitment to the community. The winner receives prizes valued at $15,000.

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